# ZACHARY R. BOWER

Mastic, N.Y., 11950 | 631-902-7937

✉ Zacharyrbower@gmail.com | in linkedin.com/in/zacharybower | 👤 www.zacharybower.com

## EDUCATION

**Masters of Science in Education** | *State University of New York at Potsdam*
### Instructional Design and Educational Technology

**Bachelor of Arts** | *State University of New York at Potsdam*
### Communication

**Associate in Arts** | *Suffolk County Community College*
### Liberal Arts

## SKILLS

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|---|---|---|
| **Ps** Photoshop | **Ai** Illustrator | **Id** InDesign |
| **Xd** Adobe XD | **HTML5** | **CSS3** |
| **B** Bootstrap 5 | **Js** Javascript | jQuery |
| 📷 Photography | 💎 Resilience | |

## JOB EXPERIENCE

### Exterior Cleaning & Graphic Freelancing | CLEAR Exterior Cleaning Co.
*Long Island, New York*

**March 2023 - Present**

- Following a lay-off, I had difficulty finding a new position in my career, so I developed a small business, through door-to-door sales, that provides services such as: pressure washing, window cleaning, painting, waste-removal, etc.
- Designed and developed all marketing material: Business cards, website, flyers, digital content, etc.
- Continued to also grow as a graphic designer, creating portraits and logos for numerous clients. As well as, expanding my knowledge, skills, and certifications through online courses.

### Technical Course Developer | Accelerate Education
*Remote - Full Time*

**February 2020 - November 2022**

- Developed multiple interactive e-learning courses (HTML5, CSS3, Bootstrap, Javascript, Jquery) in cross-functional collaboration, with Instructional Designers, Subject Matter Experts, and other team members, for remote k-12 online-learning.
- Optimized each course to be ADA 508 compliant, to meet the standards of the Americans with Disabilities act, and those with special needs.
- Designed an educational graphic workbook with Adobe Photoshop, Illustrator, and Indesign— for students to work in tandem with their online courses.
- Managed course content within the company's CMS (AWS) and LMS (Agilix Buzz), as well as, assisted in debugging and editing courses, through an internal ticketing system.

### Instructional Designer | Center for Creative Instruction
*Potsdam, New York*

**August 2017 - May 2018**

- Designed, developed, and reconstructed various online learning courses (i.e HTML, CSS, Javascript), for SUNY Potsdam faculty/professors, utilizing the ADDIE model, while working directly with the SME's; and adhering to ADA 508 compliance, as well as, the SUNY Online Course Quality Review Rubric (OSCQR), to effectively generate educational content for students and adult learners.
- Constructed an LMS (Moodle) orientation-module, to assist first year college students.
- Utilized various software for visual design, prototyping, and content creation: Adobe Creative Cloud, Office 365, Google Suite, Camtasia, etc.